

University of Pretoria Yearbook 2016

Strategy and general management 808 (GIA 808)

| Qualification | Postgraduate |
|------------------------|--------------------------------------|
| Faculty | Gordon Institute of Business Science |
| Module credits | 9.00 |
| Prerequisites | No prerequisites. |
| Contact time | 28 contact hours per semester |
| Language of tuition | English |
| Academic organisation | Gordon Institute of Business S |
| Period of presentation | Semester 1 or Semester 2 |
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Module content

To integrate our understanding of strategy and leadership by thinking through these key concepts, drawing on the strategy-related topics as well as any other aspects of the MBA that will assist you in shaping the habits and practices of leadership at a strategic level.

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